



## **DEVELOPED BY:**

# CEBULANDMASTERS

## Park Centrale

### The Business Edge That You Need . . .

## Park Centrale



AEGIS



#### Total Lot Area: 1,490 sqm

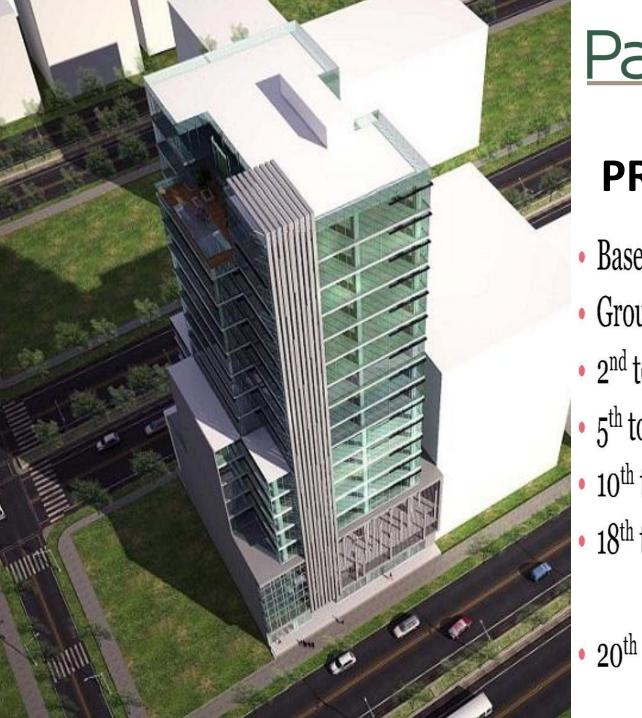
Urale/





### **DEVELOPMENT PLAN**

## 63 CONDO OFFICES FOR SALE 4 RETAIL SPACE FOR LEASE 5 FLOORS BPO / COMPANY OFFICE SPACE FOR RENT



## Park Centrale

## **PROJECT DETAILS**

- Basement
- Ground Floor
- 2<sup>nd</sup> to 4<sup>th</sup>
- 5<sup>th</sup> to 9<sup>th</sup>
- 10<sup>th</sup> to 17<sup>th</sup>
- 18<sup>th</sup> to 19<sup>th</sup>

Parking Retail & Lobby Parking BPO Office Condos Office Penthouse Amenities

Roof Deck



### **FEATURES & AMENITIES**

- High-Ceiling Lobby
- Grand Retail Area
- Sleek, Modern Glass Exterior
- Floor-to-Ceiling Glass Windows
- Energy-Efficient Systems & Design
- Flexible Office Condo Layouts
- 4 Passenger Elevators
- 100% Back-Up Generator
- 147 Parking Slots
- Sky Deck with Water Feature
- Roof Deck

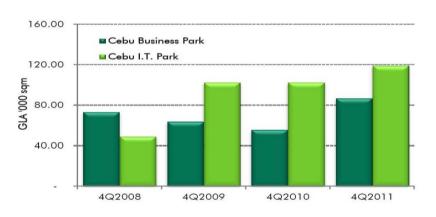


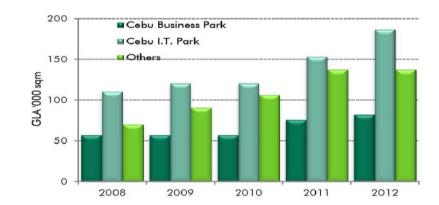


## WHY INVEST IN OFFICES (a) the CEBU IT PARK?

Business District	Vacancy Rate %	New Supply in 2011	Upcoming Supply in 2012	Average Asking Lease Rate 2H2011	Average Asking Lease Rate 1H2011
Cebu Business Park	14.55%	18,586	6,536	454.92	448.32
Cebu I.T. Park	1.37%	32,645	33,200	479.10	462.32
Others	22.90	30,765	5,740	407.78	376.27



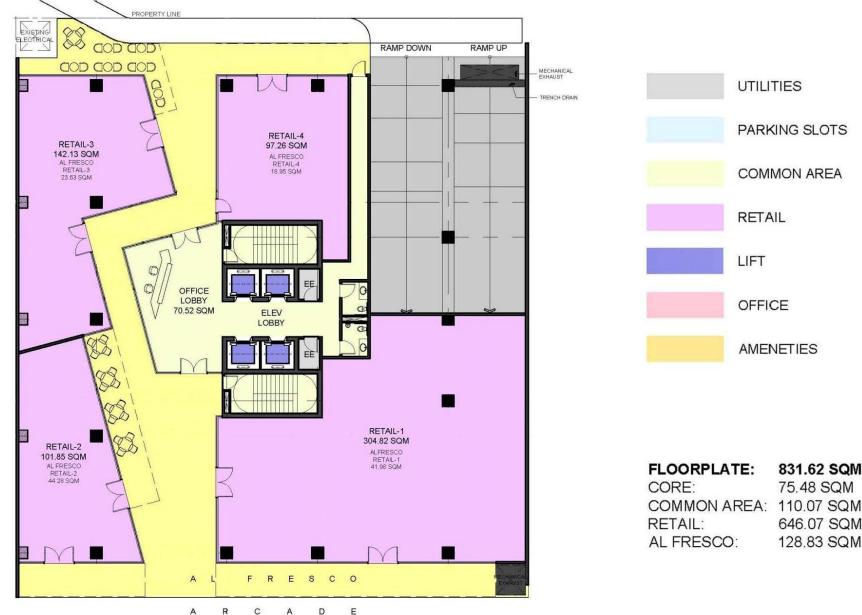




**Office Supply** 

Source: CB Richard Ellis, Market View Cebu Report 2H2011

## **GROUND FLOOR LAYOUT**



Park Centrale

## Park Centrale

### **PERSPECTIVE OF THE GRAND LOBBY & RETAIL AREA**

#### BPO Floor Plan Layout (5th - 9th)







Axon View - BPO Office / Call Center



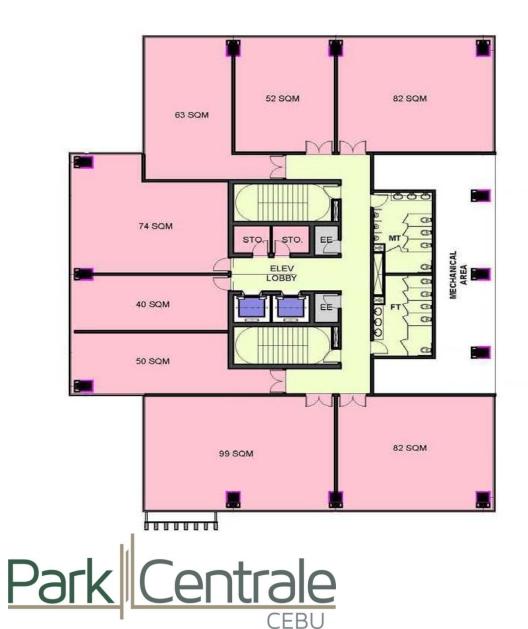
Top View - BPO Office / Call Center



CEBU

5th to 9th Sample Interior Layout

#### Office Condo Floor Plan (10th - 17th)





723.93 SQM			
64.45 SQM			
106.28 SQM			
553.19 SQM			





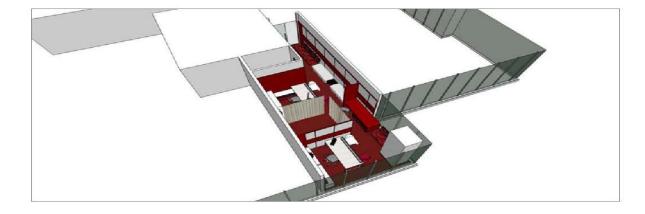
Office Options: Architectural Office or Family Office



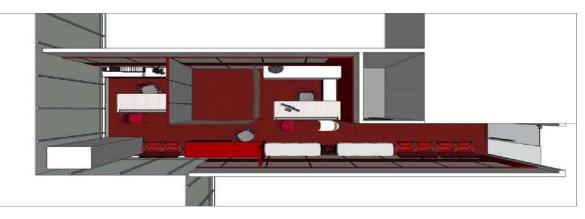
Perspective Interior Layout



#### 50 sqm <u>Consultation Clinic</u>



Axon View



Top View

Perspective Interior Layout



#### 52 sqm - Law Firm



Axon View



Top View

Park Centrale

63 sqm - Small BPO



Axon View



Top View

Park Centrale

#### 82 sqm - Corporate Office



Axon View



Top View

Centrale

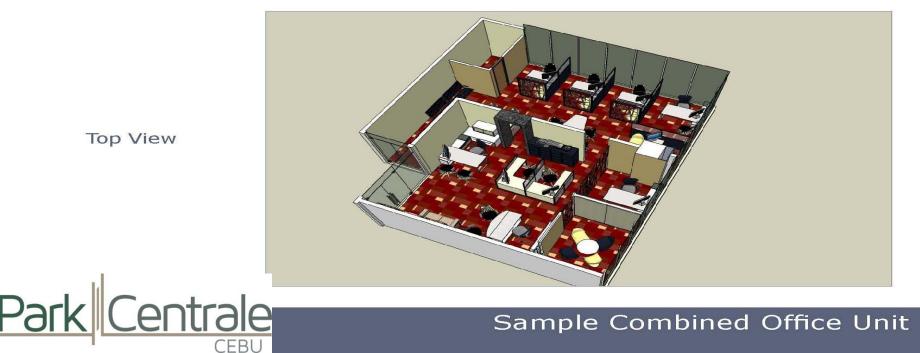
CEBU

Park

#### Combined (52 + 63) sqm unit – Insurance Company



#### Axon View



#### Sample Combined Office Unit

**Top View** 

#### Combined (99 + 82) sqm unit - Mid-Sized BPO Office

Axon View



**Top View** 



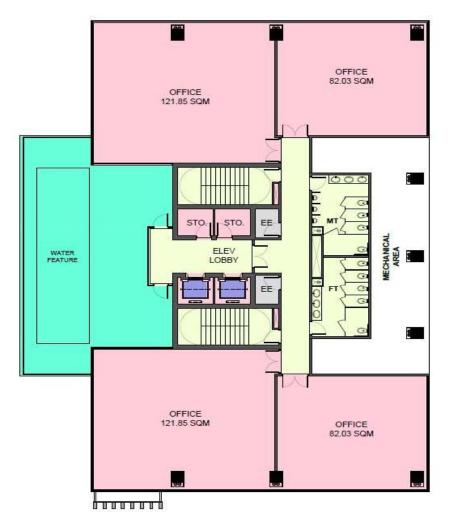
Centrale

CEBU

Park

Sample Combined Office Unit







FLOORPLATE:	584.78 SQM			
CORE:	64.45 SQM			
COMMON AREA:	101.55 SQM			
OFFICE:	418.78 SQM			

### SKY LOUNGE on the 18<sup>th</sup> Floor





#### PARK CENTRALE PRICE LIST

UN	IT I	NFC	D		PRICING	INFO			
Flr.	Off Suit	ice :e #	View	Area	Selling Pric	e Trans Fee		тср	RSVN
10th Floor	10 10 10 10 10	01 02 03 04 05 06 07 08	SE SW SW SW NW NW	82 99 50 40 74 63 52 82	7,790,000 9,405,000 4,750,000 3,800,000 7,030,000 5,985,000 4,940,000 7,790,000	0 470, 0 237, 0 190, 0 351, 0 299, 0 247,	250 9   500 4   000 3   500 7   250 6   000 5	,179,500 ,875,250 ,987,500 ,990,000 ,381,500 ,284,250 ,187,000 ,179,500	50,000 50,000 50,000 50,000 50,000 50,000 50,000 50,000
OPTION 1 OPTION 2			OPTIC	ON 3		<b>OPTION 4</b>			
Spot ( (Net o Discou Rsv	of 10% unt &	(Net Disco	30% DP of 5% ount & ovn)	70% Balance via Bank Finacing	e 30% DP Over 24 Months @ 0% Interest	70% Balance via Bank Finacing	Spot 10% DP (Net of 3% Discount & Rsvn)	20% DP Over 24 months @ 0% Interest	70% Balance via Bank Finacing
8,41 4,22 3,37 6,27	1,000 4,500 5,000 0,000 7,000	2,6 1,3 1,0 1,9	70,150 30,425 03,750 33,000 53,550	5,453,00 6,583,50 3,325,00 2,660,00 4,921,00	0 115,479.17 0 57,291.67 0 45,416.67 0 85,791.67	5,453,000 6,583,500 3,325,000 2,660,000 4,921,000	705,630 862,285 410,750 318,600 631,910	64,916.67 78,375.00 39,583.33 31,666.67 58,583.33	5,453,000 6,583,500 3,325,000 2,660,000 4,921,000
4,39	6,500 6,000 1,000	1,3	55,725 57,900 70,150	4,189,50 3,458,00 5,453,00	0 59,666.67	4,189,500 3,458,000 5,453,000	530,545 429,180 705,630	49,875.00 41,166.67 64,916.67	4,189,500 3,458,000 5,453,000



#### Notes:

- 1 Selling price is inclusive of 12% VAT
- 2 Parking slots are sold separately at 600,000 per slot
- 3 Transfer Charges include all transfer, registration and miscellaneous fees
- 4 Reservation Fee is non-refundable and non-transferable
- 5 Prices are subject to change without prior notice.

#### **Other Financing Options**

- 1 Deferred Cash for 12 months with 3% discount
- 2 Deferred Cash for 24 months with 0% interest
- 3 30% DP with TC (discount of 10% on the TC) / 70% Bank Financing

## Park Centrale INCENTIVES PROGRAM

OFFICE CONDO UNIT	CASH INCENTIVE	TOTAL UNIT COUNT
40 sqm	20,000	7
50 sqm	20,000	7
52 sqm	20,000	7
63 sqm	25,000	7
74 sqm	30,000	7
82 sqm	35,000	14
99 sqm	35,000	7
Penthouse	40,000	7

#### TERMS & CONDITIONS:

- 1. These are special cash incentives awarded on top of the 5% commission
- 2. For combined units, individual unit incentives are added up
- 3. Incentives will be released upon completion of the following requirements:
  - Signed Reservation Agreement
  - Signed Term Sheet
  - Accomplished Buyer's Info Sheet
  - Submission of Complete PDCs
  - Cleared Reservation Check
- 4. Incentive will be distributed 80% Agent/ 20% Brokerage

## THE OFFICE CONDO ADVANTAGE

#### For the BUSINESS OWNER

- Owning an Asset vs. Rental Expense
- Prime and Central Location of Cebu IT Park
- Easily Accessible to Employees and Clients
- Professionally Managed Building
- Flexible Space for Different Business Types

## For the INVESTOR

- First Office Condo at the Cebu IT Park
- Offices = Minimum 3 Year Lease Term
- Growth of Cebu BPO and SME Industry
- Increasing Demand amidst Limited Supply
- Increasing Office Rental Rates in Cebu

#### +639173276415

Park Centrale